



# 2

## WAYS TO WIN BIG WITH MICROSOFT.

### HOW TO WIN BIG WITH MICROSOFT

Want an all-expense paid trip for you and a guest to Napa? Just buy Microsoft licensing SKUs through Ingram Micro between now and June 30, 2013, for your chance to win.

**Bonus:** Earn up to \$10,000 in Ingram Micro credit memos through the Launch Accelerator Incentive Contest, April 1–June 30.

### TWO WAYS TO WIN

#### 1. Napa Trip Contest

**CORE:** Buy any core product and get one entry per product.

**GROWTH:** Buy any core and growth product and get five entries.

**EMERGING:** Buy any core, growth and emerging product and get 10 entries.

**CLOUD:** Sell 50 seats of Office 365 and/or Windows Intune and get one entry.

**RENEWALS:** Renew at least 80% of any Core, Growth or Emerging Products and get 10 entries.

**LAUNCH:** Buy any launch product (the new Office, Windows Server 2012, SQL 2012, Windows 8, Office 365 Midsize Business) and receive 10 entries.

**How many prizes?** We're giving away **20 Napa trip prize packages.**

**Napa trip contest details:** Contest runs through June 30, 2013. All expenses paid for Napa trip, including transportation, hotel, food and events. One winning partner and their guest, per company. There's no limit to the number of raffle entries. Ingram Micro will announce winners in July 2013.

**Qualifying products and business segments:** Only Open Business with Software Assurance, Open Value and Software Assurance qualify (anniversary payments are not eligible). LARs, charity, academic and government excluded.

#### 2. Bonus \$10,000 Opportunity

##### **Sell or Renew Launch Accelerator Sales Incentive**

Earn up to \$10,000 in Ingram Micro credit memos for qualifying purchases made between April 1 and June 30, 2013.

**Launch Products:** Buy at least \$2,000 of any qualifying launch product (Windows Server 2012, Office 365 Midsize Business, Office, Windows 8, SQL 2012) and get 5 percent back on your total sales (up to \$5,000).

**Plus:** Buy at least \$2,000 of any other Microsoft product on the same Launch product order and get 2 percent back on your total sales (up to \$5,000).

**Qualifying products and business segments:** Only Open Business with Software Assurance, Open Value and Software Assurance qualify (anniversary payments are not eligible). LARs, charity, academic and government excluded.

For more information contact your Ingram Micro Microsoft Licensing team (716) 633-3600, ext. 76163.



2

WAYS TO WIN BIG  
WITH MICROSOFT.

## MICROSOFT'S SPRING INCENTIVES QUICK REFERENCE SHEET

Microsoft has many business-opening promotions and opportunities exclusively available to you as an Ingram Micro solution provider. Here's a brief description of each as well as resources where you can find further information.

### **Get 2 Modern Offer (Expires June 20, 2013.)**

Get discounts of 15 percent on joint Windows 8 Pro and Office Standard 2013 purchases.  
[www.get2modern.com](http://www.get2modern.com)

### **Big Easy Offer 10 (Expires May 31, 2013.)**

Making qualifying purchases earns back subsidies to use toward additional Microsoft software and services.  
[www.microsoftincentives.com/bigeasy10](http://www.microsoftincentives.com/bigeasy10)

### **Cloud Easy Offer (Expires May 31, 2013.)**

Get money back on Microsoft Online Services to use toward future purchases.  
[www.microsoftincentives.com/cloudeasy](http://www.microsoftincentives.com/cloudeasy)

### **Move to the Modern Office (Expires June 30, 2013.)**

Each month, one lucky winner is awarded a trip of their dreams plus a \$10,000 Microsoft store shopping spree. And there are other prizes, too. <https://mspartner.microsoft.com/en/us/pages/solutions/modern-office-sweepstakes.aspx>

### **Windows Intune 20-percent Discount Offer (Expires June 28, 2013.)**

Your customers get the discount on the standard subscription price of Windows Intune with Windows Desktop OS for up to 100 users when they buy a qualifying device from you.  
[www.windowsintunenewpcpromo.com/terms](http://www.windowsintunenewpcpromo.com/terms)

### **Tell & Sell Readiness (Deadline for training/assessment completion: June 13, 2013.)**

Receive \$200 for completing two short classes and filling out a ten-question assessment. Contact your account manager or [gotspla@microsoft.com](mailto:gotspla@microsoft.com) for more information on this Office for Windows Server and System Center 2012 offer.

Restrictions and conditions apply to each of the extraordinary promotions described above. Questions? Just go to [www.ingrammicro.com/microsoft](http://www.ingrammicro.com/microsoft) for the full story.

